



FLOORED SPI's Sarah Shetter and Alison Palevsky with 27 Ground rugs at Empiric Studio.

SPI "We really respond to the combination of modern and whimsy, which is why we love **27 Ground** rugs," says SPI partner Sarah Shetter. "Ginna Christensen designs many of them and we're especially drawn to her use of bold color because that's the way

we like to use rugs: We'll keep all of the furniture neutral and then focus on putting the color in the rugs and the artwork. Her designs bring so much personality into the room, but they have a modern and organic feel at the same time." *empiricstudio.com.*

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